

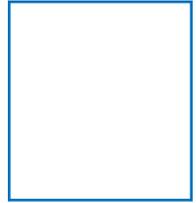
Don't battle the clutter. Get exclusive, unparalleled in-stadium positioning.

It is one of America's premier sports palaces: Turner Field, home of Major League Baseball's National League Eastern Division Champion Atlanta Braves and just one of dozens of venues available in 2004 to brand builders and product marketers via Spectator Advertising Solutions' StadiumTRAY.

This revolutionary marketing platform cuts through clutter by placing your full message, coupon or promotion premium right in the lap of your target demographic. Every campaign achieves high recognition levels with millions of fans as it is paraded through the park during the season. Quite frankly, StadiumTRAY is the only tool of its kind available to sports marketers.

Choose from Major League arenas or college stadiums such as Wachovia Center, Ohio State, Pepsi Center, Fenway Park for men's or women's events, upscale audiences or 18 – 25 year olds. Exclusive season long options exist at many locations. Virtually all entertainment and sports venues are available. StadiumTRAYs are provided free to sports and entertainment fans with the purchase of each food or beverage item sold by the largest concessionaires in America including Sodexo, Aramark, Levy Restaurants and Boston Concessions Group. Our production partner, Pratt Industries insures only the highest quality materials will be used to produce your StadiumTRAY.

Leading brands like Best Buy, Pepsi and ESPN have already teamed with StadiumTRAY. You're up next. To speak with a sales representative, call **770 420 8250** and get your free sample and a copy of our 2004 media kit. Or visit us online at www.stadiumtray.com.



StadiumTray | 125 Townpark Drive | Suite 300 | Kennesaw, GA 30144